

Sohu.com Reports Second Quarter 2021 Unaudited Financial Results

August 9, 2021

BEIJING, Aug. 9, 2021 /PRNewswire/ -- Sohu.com Limited (NASDAQ: SOHU), China's leading online media, video, gaming and search business group, today reported unaudited financial results for the second quarter ended June 30, 2021.



In view of the previously-announced Share Purchase Agreement between subsidiaries of Tencent Holdings Limited ("Tencent") and the Company and its wholly-owned subsidiary Sohu.com (Search) Limited ("Sohu Search") with respect to Sohu Search's Sogou Inc. ("Sogou") shares (the "Sogou Share Purchase"), the results of operations for Sogou have been excluded from the Company's results from continuing operations in the Company's condensed consolidated statements of operations and are presented in separate line items as discontinued operations. Retrospective adjustments to the historical statements have been made in order to provide a consistent basis of comparison. Unless indicated otherwise, results presented in this release are related to continuing operations only^[1].

Second Quarter Highlights

- Total revenues were US\$204 million^[2], up 28% year-over-year and down 8% quarter-over-quarter.
- Brand advertising revenues were US\$37 million, down 3% year-over-year and up 20% quarter-over-quarter.
- Online game revenues were US\$151 million, up 43% year-over-year and down 14% quarter-over-quarter.
- GAAP net income from continuing operations attributable to Sohu.com Limited was US\$22 million, compared with net income of US\$11 million^[3] in the second quarter of 2020 and net income of US\$32 million in the first quarter of 2021.
- Non-GAAP^[4] net income from continuing operations attributable to Sohu.com Limited was US\$25 million, compared with net income of US\$12 million in the second quarter of 2020 and net income of US\$37 million in the first quarter of 2021.

Dr. Charles Zhang, Chairman and CEO of Sohu.com Limited, commented, "For the second quarter of 2021, despite the negative impact of COVID-19, we kept exploring new monetization opportunities while strictly controlling the budget. Thanks to the outperformance tanks of the tanks of the tanks of the prior guidance. For Sohu Media, we focused on innovating our products and technology, and effectively promoting the generation and distribution of high-quality content. For Sohu Video, we continued to execute our "Twin engine" strategy of developing high quality long-form and short-form content, while at the same time relining our advanced live broadcasting technologies and rolling them out to various applications. We were also able to diversify our revenue sources and better capture advertising budgets by integrating our live broadcasting technologies into our unique events. For Changyou, online games performed well during the quarter, and its revenue exceeded the high end of our prior guidance.

[1] The parties currently expect the completion of the transaction will be during the second half of 2021, subject to the satisfaction or waiver of all the conditions to the transaction. [2] On a constant currency (non-GAAP) basis, if the exchange rate in the second quarter of 2021 had been the same as it was in the second quarter of 2020, or RMB7.08=US\$1.00, US\$ total revenues in the second quarter of 2021 would have been US\$186 million, or US\$18 million less than GAAP total revenues, and up 17% year-over-year.

million, or USs18 million less than GAAP total revenues, and up 17% year-over-year. [3] Both the GAAP and non-GAAP net income from continuing operations attributable to Sohu.com Limited for the second quarter of 2020 mentioned in this release excluded the impact of an additional accrual of withholding income tax of US\$88 million recognized by Changyou in that quarter following completion of the Changyou privatization, as Changyou changed its policy for its PRC subsidiaries with respect to distribution of cash dividends. [4] Non-GAAP results exclude share-based compensation expense; changes in fair values; an impairment charge recognized for an investment unrelated to the Company's core businesses; and interest expense recognized in connection with the one-time transition tax (the "Toil Charge") imposed by the U.S. Tax Cuts and Jobs Act signed into law on December 22, 20 (the "U.S. TCJA"). Explanation of the Company's non-GAAP financial measures and related reconciliations to GAAP financial measures are included in the accompanying "Non-GAAP Disclosure" and "Reconciliations of Non-GAAP Results of Operation Measures to the Nearest Comparable GAAP Measures."

Second Quarter Financial Results

Revenues

Total revenues were US\$204 million, up 28% year-over-year and down 8% quarter-over-quarter

Brand advertising revenues totaled US\$37 million, down 3% year-over-year and up 20% quarter-over-quarter. The quarter-over-quarter increase was mainly attributable to a seasonality increase and our continuing efforts to boost our revenues in portal and video advertising.

Online game revenues were US\$151 million, up 43% year-over-year and down 14% quarter-over-quarter. The year-over-year increase was mainly contributed by TLBB Vintage, which was launched in the fourth quarter of 2020. The quarter-over-quarter decrease was mainly due to the natural decline of TLBB PC.

Gross Margin

Both GAAP and non-GAAP gross margin was 76%, compared with 67% in the second quarter of 2020 and 79% in the first quarter of 2021.

GAAP gross margin for the brand advertising business was 27%, compared with 40% in the second quarter of 2020 and 20% in the first quarter of 2021. Non-GAAP gross margin for the brand advertising business was 28%, compared with 40% in the sequarter of 2020 and 20% in the first quarter of 2021. Non-GAAP gross margin for the brand advertising business was 28%, compared with 40% in the second quarter of 2020 and 20% in the first quarter of 2021. Non-GAAP gross margin for the brand advertising business was 28%, compared with 40% in the second quarter of 2020 and 20% in the first quarter of 2021. The year-over-year decrease was mainly due to increases in costs of events hosted in the second quarter of 2021, which have been resumed to a large extent with the easing of COVID-19. The quarter of 2021 and 20% in the first quarter of 2021. The year-over-year decrease was mainly due to increases in costs of events hosted in the second quarter of 2021, which have been resumed to a large extent with the easing of COVID-19. The quarter of 2021 and 20% in the first quarter of 2021, which have been resumed to a large extent with the easing of COVID-19. The quarter of 2021 and 20% in the first quarter of 2021 and 20% in the first quarter of 2021. Non-GAAP gross margin for the brand advertising business was a set of the second quarter of 2021 and 20% in the first quarter of 2021. The grade advector of 2021 and 20% in the first quarter of 2021 and 20% in the first quarter of 2021. The grade advector of 2021 and 20% in the first quarter of 2021 and 20% in the first quarter of 2021. The grade advector of 2021 and 20% in the first quarter of 2021 and 20% in the first quarter of 2021. The grade advector of 2021 and 20% in the first quarter of 2021 and 20% in the first quarter of 2021 and 20% in the first quarter of 2021. The grade advector of 2021 and 20% in the first quarter of 2021 and 20% in the first quarter of 2021. The grade advector of 2021 and 20% in the first quarter of 2021 and 20% in the first quarter of 2021 and 20% in the over-quarter increase was mainly due to increased revenues in the portal and video advertising businesses.

GAAP gross margin for online games was 89%, compared with 77% in the second quarter of 2020 and 89% in the first quarter of 2021. Non-GAAP gross margin for online games was 89%, compared with 78% in the second quarter of 2020 and 90% in the first quarter of 2021. The year-over-year increase in gross margin was mainly due to a higher percentage revenue contribution from PC games, which typically require lower revenue-sharing payments.

Operating Expenses

For the second quarter of 2021, GAAP operating expenses totaled US\$130 million, up 23% year-over-year and 5% quarter-over-quarter. Non-GAAP operating expenses were US\$127 million, up 25% year-over-year and 4% quarter-over-quarter. The vear-over-vear increase was mainly due to increases in marketing expenses and salary and benefits expenses.

Operating Profit

GAAP operating profit was US\$25 million, compared with an operating profit of US\$1 million in the second quarter of 2020 and an operating profit of US\$51 million in the first quarter of 2021.

Non-GAAP operating profit was US\$28 million, compared with an operating profit of US\$5 million in the second quarter of 2020 and an operating profit of US\$53 million in the first quarter of 2021.

Income Tax Expense

GAAP income tax expense was US\$11 million, compared with income tax expense of US\$86 million in the second quarter of 2020 and income tax expense of US\$23 million in the first quarter of 2021. Non-GAAP income tax expense was US\$9 million, compared with income tax expense of US\$38 million in the second quarter of 2020 and income tax expense of US\$23 million in the first quarter of 2021. The income tax expense in the second quarter of 2021 included a one-time tax benefit of US\$9 million recognized by Changyou after final settlement of its income tax due for 2020. For the second quarter of 2020, Changyou recognized an additional accrual of withholding income tax of US\$88 million, as Changyou changed its policy for its PRC subsidiaries with respect to distribution of cash dividends after the completion of the privatization of Changyou.

Net Incom

GAAP net income from continuing operations attributable to Sohu.com Limited was US\$22 million, or net income of US\$0.55 per fully-diluted ADS, compared with net income of US\$11 million in the second quarter of 2020 and net income of US\$22 million in the first quarter of 2021.

Non-GAAP net income from continuing operations attributable to Sohu.com Limited was US\$25 million, or net income of US\$0.63 per fully-diluted ADS, compared with net income of US\$12 million in the second quarter of 2020 and net income of US\$37 million in the first quarter of 2021.

Liquidity

As of June 30, 2021, cash and cash equivalents and short-term investments were US\$349 million.

Supplementary Information for Changyou Results

Second Quarter 2021 Operating F

- For PC games, total average monthly active user accounts^[5] (MAU) were 2.1 million, an increase of 9% year-over-year and a decrease of 8% quarter-over-quarter. The year-over-year increase was mainly contributed by TLBB Vintage, which was launched in the fourth quarter of 2020, partially offset by termination of the operation of Warframe. The quarter-over-quarter decrease was mainly due to the natural decline of TLBB PC. Total quarterly aggregate active paying accounts^[6] (APA) were 0.9 million, a decrease of 3% year-over-year and 4% quarter-over-quarter.
- For mobile games, total average MAU were 1.9 million, a decrease of 39% year-over-year and 7% quarter-over-quarter. The year-over-year decrease was mainly from Legacy TLBB Mobile and TLBB Honor. The quarter-over-quarter decrease was mainly due to TLBB Honor. Total quarterly APA were 0.5 million, a decrease of 21% year-over-year and an increase of 5% quarter-over-quarter. The year-over-year and quarterover-quarter changes were mainly due to TLBB Honor.

[5] Monthly active user accounts refers to the number of registered accounts that are logged in to these games at least once during the month.
[6] Quarterly aggregate active paying accounts refers to the number of accounts from which game points are utilized at least once during the quarter

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Total revenues were US\$154 million, an increase of 41% year-over-year and a decrease of 14% quarter-over-quarter. Online game revenues were US\$151 million, an increase of 43% year-over-year and a decrease of 14% quarter-over-quarter. Online game revenues were US\$151 million, an increase of 43% year-over-year and a decrease of 14% quarter-over-quarter.

GAAP and non-GAAP gross profit were both US\$136 million, an increase of 61% year-over-year and a decrease of 15% quarter-over-quarter

GAAP operating expenses were US\$63 million, an increase of 24% year-over-year and 4% quarter-over-quarter. The year-over-year increase was mainly due to an increase in bonus expenses related to revenue growth, as well as an increase in marketing and promotional spending for online games.

Non-GAAP operating expenses were US\$61 million, an increase of 28% year-over-year and 4% quarter-over-quarter.

GAAP operating profit was US\$73 million, compared with an operating profit of US\$33 million for the second quarter of 2020 and US\$99 million for the first quarter of 2021.

Non-GAAP operating profit was US\$75 million, compared with a non-GAAP operating profit of US\$37 million for the second quarter of 2020 and US\$101 million for the first quarter of 2021.

Business Outlook

For the third guarter of 2021, Sohu estimates

- Brand advertising revenues to be between US\$35 million and US\$39 million; this implies an annual decrease of 5% to 15% and a sequential decrease of 5% to a sequential increase 6%.
- Online game revenues to be between US\$145 million and US\$155 million; this implies an annual increase of 43% to 53% and a sequential decrease of 4% to a sequential increase 2%
- Non-GAAP net income from continuing operations attributable to Sohu.com Limited to be between nil and US\$10 million; and GAAP net income/(loss) from continuing operations attributable to Sohu.com Limited to be between a net loss of US\$4 million and a net income of US\$6 million.

For the third quarter 2021 guidance, the Company has adopted a presumed exchange rate of RMB6.47=US\$1.00, as compared with the actual exchange rate of approximately RMB6.92=US\$1.00 for the third quarter of 2020, and RMB6.46=US\$1.00 for the second quarter of 2021.

This forecast reflects Sohu's management's current and preliminary view, which is subject to substantial uncertainty, particularly in view of the potential ongoing impact of the worldwide COVID-19 pandemic, which remains difficult to predict.

Non-GAAP Disclosure

To supplement the unaudited consolidated financial statements presented in accordance with accounting principles generally accepted in the United States of America ("GAAP"), Sohu's management uses non-GAAP measures of gross profit, operating profit, net income, net income attributable to Sohu.com Limited and diluted net income attributable to Sohu.com Limited per ADS, which are adjusted from results based on GAAP to exclude the impact of the share-based awards, which consist mainly of share-based compensation expense; changes in fair value recognized in the Company's consolidated statements of operations with respect to equity investments with readily determinable fair values; an impairment charge recognized for an investment unrelated to the Company's core businesses; and interest expense recognized in connection with the Toll Charge imposed by the U.S. TCJA. These measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered at substitute for, or superior to, GAAP results

Sohu's management believes excluding share-based compensation expense, changes in fair value recognized in the Company's consolidated statements of operations with respect to equity investments with readily determinable fair values; the impairment charge recognized for an investment unrelated to the Company's core businesses; and interest recognized in connection with the Toll Charge from its non-GAAP financial measure is useful for itself and investors. Further, the impact of share-based compensation expense and changes in fair value recognized for an investment with readily determinable fair values; the impairment charge recognized for an investment unrelated to the Company's core businesses; and interest expense recognized in connection with the Toll Charge cannot be anticipated by management and business line leaders and these expenses were not built into the annual budgets and quarterly forecasts that have been Company's core businesses; and interset expense recognized in connection with the Ioli Charge cannot be anticipated by management and business line leaders and these expenses were not buil into the annual budgets and quartery torecasts that have been the basis for information Solut provides to analysts and investors as guidance for future operating performance. As the impact of share-based compensation expense, changes in fair value recognized in the Company's consolidated statements of operations with respect to equity investments with readily determinable fair values, and the impairment charge recognized for an investment unrelated to the Company's core businesses does not involve subsequent cash outflow or is reflected in the cash flows at the equity transaction level, Sohu does not factor this impact in when evaluating and approving expenditures or when determining the allocation of its resources to its business segments. As a result, in general, the monthly financial results for internal reporting and any performance measures for commissions and bonuses are based on non-GAAP financial measures that exclude share-based compensation expense, changes in fair value recognized in the Company's consolidated statements of operations with respect to equity investments with readily determinable fair values, the impairment charge recognized for an investment unrelated to the Company's core businesses, and also excluded the interest expense recognized in connections with respect to equity investments with readily determinable fair values, the impairment charge recognized for an investment unrelated to the Company's core businesses, and also excluded the interest expense recognized in connection with the Toll Charge.

The non-GAAP financial measures are provided to enhance investors' overall understanding of Sohu's current financial performance and prospects for the future. A limitation of using non-GAAP gross profit, operating profit, net income, net income attributable to Sohu.com Limited and diluted net income attributable to Sohu.com Limited per ADS, excluding share-based compensation expense, is that the impact of share-based awards has been and will continue to be a significant recurring expense in Sohu's business for the foreseeable future. In order to mitigate these limitations Sohu has provided specific information regarding the GAAP amounts excluded from each non-GAAP measure. The accompanying tables include details on the reconciliation between the GAAP infrancial measures that are worked from each non-GAAP measure. The accompanying tables include details on the reconciliation between the GAAP infrancial measures were that have been presented.

to Financial Information

Financial information in this press release other than the information indicated as being non-GAAP is derived from Sohu's unaudited financial statements prepared in accordance with GAAP.

Safe Harbor Statement

This announcement contains forward-looking statements. It is currently expected that the Business Outlook will not be updated until release of Sohu's next quarterly earnings announcement: however. Sohu reserves right to update its Business Outlook at any This anitoticement obtains to war booking statements, it is contening expected in an e basiness obtainess obtaines obtainess obtainestaines intervent laines, restricted, plut obtaines obtainess obt Tasks and uncertaining to growth of the Chinese economy: the uncertain regulatory landscape in the People in the People's Republic of China; fluctuations, including the proteinal impact on the Chinese economy; the uncertain regulatory landscape in the People's Republic of China; fluctuations, including user potential impact on the Chinese economy; the uncertain regulatory landscape in the People's Republic of China; fluctuations in Sohu's quierery operating results; the possibilities that Sohu will be unable to recoup its investment in video content and that Changyou will be unable to develop a series of successful games for mobile games it develops or acquires; Sohu's reliance on online advertising results; the pending seque to the COVID-19 virus on the economy in China in general and on Sohu's business in particular; the possibility that the pending grow contemplated by an Agreement and Plan of Merger Agreement) with direct and indirect wholly-owned subsidiaries of Tencent (the 'Sogou Merger') contemplated by an Agreement and Plan of Merger Agreement) with direct and indirect wholly-owned subsidiaries of Tencent will not occur as planned if events arise that result in the termination of the Sogou Merger are note advertising and contains or eard the Sogou Share Purchase and/or the Sogou Merger are not satisfied or waived. Further information regarding these and other risks is included in Sohu's reliance on rot satisfied or waived. Further information regarding these and other risks is included in Sohu's annual report on Form 20-F for the year ended December 31, 2020, and other filings with and information furnished to the Securities and Exchange Commission.

Confe ence Call and Webcast

Sohu's management team will host a conference call at 7:30 a.m. U.S. Eastern Time, August 9, 2021 (7:30 p.m. Beijing/Hong Kong time, August 9, 2021) following the quarterly results announcement. Participants can register for the conference call by navigating to http://a ant/1496285. Once preregistration has been completed, participants will receive dial-in numbers, an event passcode, and a unique registrant ID.

To join the conference, please dial the number you receive, enter the event passcode followed by your unique registrant ID, and you will be joined to the conference instantly. Please dial in 10 minutes before the call is scheduled to begin.

A telephone replay of the call will be available after the conclusion of the conference call at 10:30 a.m. Eastern Time August 9 through August 16, 2021. The dial-in details for the telephone replay are

International: +1-646-254-3697 Passcode: 1496285

The live Webcast and archive of the conference call will be available on the Investor Relations section of Sohu's Website at http://investors.sohu.com/

About Sohu.com

Sohu.com Limited (NASDAQ: SOHU) is China's premier online brand and indispensable to the daily life of millions of Chinese, providing a network of web properties and community based/web 2.0 products which offer the vast Sohu user community a broad array of choices regarding information, entertainment and communication. Sohu has built one of the most comprehensive matrices of Chinese language web properties and proprietary search engines, consisting of the mass portal and leading online media destination www.sohu.com; developer and operator of online games.www.changyou.com/en/; interactive search engine www.sogou.com; and online video website tv.sohu.com

Sohu's corporate services consist of online brand advertising on Sohu's matrix of websites as well as bid listing and home page on its in-house developed search directory and engine. Sohu also provides multiple news and information services on mobility of the service services and information services on mobility of the service services are services as a service service service service service services and information services as well as bid listing and home page on its in-house developed search directory and engine. Sohu also provides multiple news and information services on mobility of the service services are services as a service service service service service service services are services and the service service service service services are services as a service service service service service service services are services and the service service service service service service services are services and the service services are service services and the service s platforms, including Sohu News App and the mobile news portal <u>m sohu com</u>. Sohu's online game subsidiary Changyou develops and operates a diverse portfolio of PC and mobile games, such as Tian LONg Ba Bu ("LIBB"), one of the most popular PC games in China. Changyou also owns and operates the <u>17173.com</u> Website, a game information portal in China. Sohu's online search subsidiary Sogou (NYSE: SOGO) has grown to become the second largest search engine by mobile queries in China. It also owns and operates Sogou lnput Method, the largest Chinese language input software. Sohu, established by Dr. Charles Zhang, one of China's internet pioneers, is in its twenty-fifth year of operation.

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> SOHU COM LIMITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED, IN THOUSANDS EXCEPT PER SHARE AMOUNTS)

	Three Months Ended				
	Jun. 30, 2021		Mar. 31, 2021		Jun. 30, 2020
ues:					
nd advertising	\$ 36,840	\$	30,741	\$	38,001
ne games	151,272		176,495		105,937
ers	16,290		14,857		16,023
Total revenues	204,402		222,093		159,961

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Brand advertising (includes share-based compensation expense of \$90, \$19, and \$36, respectively) Online games (includes share-based compensation	26	6,770	24,532		22,790
expense of \$78, \$77, and \$152, respectively) Others		7,026 5,518	18,560 3,784		23,959 6,348
Total cost of revenues		9,314	46,876		53,097
Gross profit	155	5,088	175,217		106,864
Operating expenses: Product development (includes share-based compensation expense of \$1,228, \$1,051, and \$2,075, respectively) Sales and marketing (includes share-based Sales and marketing (includes share-based	65	5,254	69,319		58,325
compensation expense of \$212, \$59, and \$93, respectively) General and administrative (includes share-based compensation expense of \$1,658, \$1,093, and \$1,606,	45	5,560	36,988		32,969
respectively) Total operating expenses		9,493 0,307	18,127 124,434		14,302 105,596
Operating profit	24	l,781	50,783		1,268
Other income, net Interest expense Interest expense Exchange difference Income before income tax expense	(2	7,509 I,221 ,488) , <u>325)</u> 2,698	3,882 3,861 (2,511) (1,304) 54,711		10,720 1,383 (1,431) (171) 11,769
Income tax expense $^{[7]}$ Net income/(loss) from continuing operations Net income/(loss) from discontinued operations, net of $tax^{[8,9]}$	21	0,847 1,851 5,882	23,177 31,534 52,252	_	86,166 (74,397) (8,692)
Net income/(loss) Less: Net income/(loss) from continuing operations attributable to the noncontrolling interest shareholders Less: Net income/(loss) from discontinued operations attributable to the noncontrolling interest shareholders		5,994	83,786 (1) 34,591	_	(83,089) 2,640 (5,799)
Net income/(loss) from continuing operations attributable to Sohu.com Limited Net income/(loss) from discontinued operations attributable to Sohu.com Limited Net income/(loss) attributable to Sohu.com Limited	18	3,851 3,888 0,739	31,535 17,661 49,196	_	(77,037) (2,893) (79,930)
Basic net income/(loss) from continuing operations per share/ADS attributable to Sohu.com Limited ^[10] Basic net income/(loss) from discontinued operations per share/ADS attributable to Sohu.com Limited Basic net income/(loss) per share/ADS attributable to Sohu.com Limited Shares/ADS used in computing basic net	\$ \$ \$	0.55 \$ 0.48 \$ 1.03 \$	0.80 0.45 1.25	\$ \$	(1.96) (0.07) (2.04)
income/(loss) per share/ADS attributable to Sohu.com Limited	39	9,509	39,509	_	39,271
Diluted net income/(loss) from continuing operations per share/ADS attributable to Sohu.com Limited Diluted net income/(loss) from discontinued operations	\$	0.55 \$	0.80	\$	(1.96)
per share/ADS attributable to Sohu.com Limited Diluted net income/(loss) per share/ADS attributable to	\$	0.48 \$	0.44	\$	(0.07)
Sohu.com Limited Shares/ADSs used in computing diluted net income/(loss) per share/ADS attributable to Sohu.com	\$	1.03 \$	1.24	\$	(2.04)
Limited	39	9,509	39,509	_	39,271

[7] Following completion of the Changyou privatization, Changyou changed its policy for its PRC subsidiaries with respect to distribution of cash dividends. As a result, Changyou recognized an additional accrual of withholding income tax of US\$88 million for the second quarter of 2020.
[8] On September 29, 2020, the Company entered into a Share Purchase Agreement with Tencent's subsidiary TitanSupernova Limited ("Parent'), pursuant to which the Company's wholly-owned subsidiary Soluto com (Search) Limited agreed to sell all of the Sogou Class A ordinary shares and Sogou Class B ordinary shares owned by it to Parent at a purchase price of \$9.00 per share. In view of the Share Purchase Agreement, the results of operations for 50gou have been excluded from the Company's results from continuing operations. In third quarter and are presented in separate line items as discontinued operations. Retrospective adjustments to the historical statements have been made in order to provide a consistent basis of comparison. Unless indicated otherwise, results presented are related to continuing operations for the 2021 Q2 and 2021 Q1, respectively.
[10] Net incompletion from discontinued operations in the 2021 Q2 and 2021 Q1, respectively.

SOHU.COM LIMITED CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED, IN THOUSANDS)

	As of Jun. 30, 2021		As of Dec. 31, 2020		
ASSETS		_			
Current assets:					
Cash and cash equivalents	\$ 203,742	\$	217,057		
Restricted cash	525,114		330,791		
Short-term investments	145,502		100,745		
Accounts receivable, net	77,150		87,521		
Prepaid and other current assets	107,704		106,590		
Assets held for sale (current) ^[11]	1,437,380		1,412,168		
Total current assets	 2,496,592		2,254,872		
Long-term investments, net	 47,493		31,634		
Fixed assets, net	330,715		337,674		
Goodwill	48,596		48,434		
Intangible assets, net	10,654		4,842		
Restricted time deposits	94,178		101,519		
Prepaid non-current assets	· -		1,006		
Other assets	 35,493		42,140		
Total assets	\$ 3,063,721	\$	2,822,121		
LIABILITIES					
Current liabilities:					
Accounts payable	\$ 96,464	\$	107,611		
Accrued liabilities	144,635		157,513		
Receipts in advance and deferred revenue	59,353		52,055		
Accrued salary and benefits	102,286		100,826		
Taxes payable	19,948		28,006		
Short-term bank loans	476,050		315,550		
Other short-term liabilities	108,403		106,171		
Liabilities held for sale (current) ^[11]	 328,051		416,998		

Total current liabilities	\$ 1,335,190	\$ 1,284,730
Long-term accounts payable	7,037	3,202
Long-term bank loans	84,500	92,000
Long-term tax liabilities	423,587	406,353
Other long-term liabilities	 4,029	 3,855
Total long-term liabilities	\$ 519,153	\$ 505,410
Total liabilities	\$ 1,854,343	\$ 1,790,140
SHAREHOLDERS' EQUITY:		
Sohu.com Limited shareholders' equity	455,989	347,369
Noncontrolling interest	753,389	684,612
Total shareholders' equity	\$ 1,209,378	\$ 1,031,981
Total liabilities and shareholders' equity	\$ 3,063,721	\$ 2,822,121

[11] On September 29, 2020, the Company entered into a Share Purchase Agreement with Tencent's subsidiary TitanSupernova Limited ("Parent"), pursuant to which the Company's wholly-owned subsidiary Sohu.com (Search) Limited agreed to sell all of the Sogou Class A ordinary shares and Sogou Class B ordinary shares owned by it to Parent at a purchase price of \$9.00 per share. Sogou related assets and liabilities were classified as assets/liabilities held for sale.

SOHU.COM LIMITED RECONCILIATIONS OF NON-GAAP RESULTS OFOPERATIONS MEASURES TO THE NEAREST COMPARABLE GAAP MEASURES (UNAUDITED, IN THOUSANDS EXCEPT PER SHARE AMOUNTS) ee Months Ended Mar. 31, 202 Three Months Ended Jun Three Months Ended Jun. 30, 2020 GAAP Non-GAAP Non-GAAP Non-GAAP Non-GAAP Adjustments GAAP Non-GAAP Adjustments GAAP Non-GAAP Adjustments (a) 10,070 <u>15,2</u>11 15,247 10.160 6.209 6.228 Brand advertising gross profit \$ ¢ 90 \$ s 19 s \$ \$ 27% 28% 20% 20% 40% 40% Brand advertising gross margin 78 77 152 134,246 134,324 157,935 158,012 81,978 82,130 Online games gross profit \$ 78 s s 77 \$ s 152 89% 77% 78% 89% 000/ 000/ Online games gross margin 11,073 Others gross profit \$ 10,772 \$ \$ 10,772 s 11,073 s s s 9,675 9,675 66% 75% 75% 60% 60% Others gross margin 168 188 107,052 Gross profit \$ 155,088 168 \$ 155,256 s 175,217 s 175,313 \$ 106,864 \$ s 96 188 \$ 67% Gross margin \$ 130,307 \$ (3,098) (a) \$ 124,434 \$ (2,203) (a) \$ 122,231 \$ 105,596 \$ (3,774) 127,209 \$ 101,822 Operating expenses (a) \$ 3,266 2,299 3,962 (a) (a Operating profit 24,781 \$ 3.266 \$ s 50,783 .299 s 53.082 ,268 s 5,230 Operating margin Income tax expense^[12] 10.847 (1,755) 23,177 (618) 22.559 86.166 3,140) 83,026 \$ \$ (c,d)\$ \$ s (c,d)\$. \$ (c,d)\$ 3,266 2,299 3,962 (a (a) (1,673) 1,198 (3,619) (c) (d) 1,677 1,178 (c) (d) (c) (d) 1,934 156 (e) Net income/(loss) before non-21.851 2 947 24.798 31.534 5 154 36.688 (74,397) 2 277 (72,120) \$ s \$ \$ \$ s \$ s \$ controlling interest 3.266 (a) 2 299 (a) 3 962 (a) (421) (b) (b) (b) (1,673) 1,677 (3,619) (c) (d) (c) (c) 1,198 1,178 (d) 1,934 (d) 156 (e) Net income/(loss) from continuing operations attributable to Sohu.com Limited for dilutednet loss per 31,<u>535</u>\$ (77,092) \$ share/ADS 21,851 \$ 2,947 \$ 24,798 \$ 5,154 s 36,689 \$ 1,856 \$ (75,236) \$ Net income/(loss) from discontinued operations attributable to Sohu.com Limited for **diluted**net loss per (1.89<u>7)</u> 17.961 (2,89<u>4)</u> share/ADS^[13] 18,776 493 19.269 \$ 17,556 405 \$ \$ 997 \$ \$ \$ \$ \$ Net income/(loss) attributable to Sohu.com Limited for diluted net 40,627 \$ 3,440 5,559 54,650 \$ 2,853 (77,133) 44,067 \$ 49,091 (79,986) loss per share/ADS \$ \$ s S \$ \$ Dilutednet income/(loss) from continuing operations per share/ADS attributable to Sohu.com 0.55 0.63 \$ 0.80 0.93 \$ (1.96) (1.92) Limited \$ \$ s \$ Diluted net income/(loss) from discontinued operations per share/ADS attributable to Sohu.com 0.48 0.49 0 44 0.45 (0.07) (0.05) s \$ Limited Diluted net income/(loss) per share/ADS attributable to Sohu.com Limited Shares/ADSs used in computing 1.03 1.24 (2.04) (1.96) ¢ 1.12 s 1.38 _ \$ dilutednet income/(loss) per share/ADS attributable to Sohu.com 39,271 39,509 39,509 39,509 39,271 L imited 39,509

Note:

(a) To eliminate the impact of share-based awards as measured using the fair value method. This adjustment does not have an impact on income tax expense.
 (b) To adjust Sohu's economic interests in Changyou attributable to the above non-GAAP adjustments. This adjustment does not have an impact on income tax expense.
 (c) To adjust for a change in the fair value of the Company's investment in Hylink and the income tax effect.
 (d) To adjust for the effect of the U.S. TCJA.

(e) To adjust for an impairment charge recognized for investments unrelated to the Company's core businesses

[12] Following completion of the Changyou privatization, Changyou changed its policy for its PRC subsidiaries with respect to distribution of cash dividends. As a result, Changyou recognized an additional

acrual of withholding income tax of US\$88 million for the second quarter of 2020. ^[13] On September 29, 2020, the Company entered into a Share Purchase Agreement with Tencent's subsidiary TitanSupernova Limited ('Parent'), pursuant to which the Company's wholly-owned subsidiary Sohu.com (Search) Limited agreed to sell all of the Sogou Class A ordinary shares and Sogou Class B ordinary shares owned by it to Parent at a purchase price of \$9.00 per share. In view of the Share Purchase Agreement, the results of operations for Sogou have been excluded from the Company's results from continuing operations in the condensed consolidated statements of operations for the third quarter and are presented in expande line items as discontinued operations. Retrospective adjustments to the historical statements have been made in order to provide a consistent basis of comparison. Unless indicated otherwise, results presented are related to continuing operations only.

SOURCE Sohu.com Ltd.